



Effective Date: January 1, 2025

At GrassRoots Landscaping & Maintenance, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your information when you use our website.

1. Information We Collect

We may collect the following information when you use our site:

- Name and contact information (via contact or quote forms)
- Email addresses (if you subscribe to a newsletter or updates)
- Website usage data via tools like Google Analytics or AdSense

2. How We Use Your Information

We use your information to:

- Respond to inquiries and provide quotes
- Improve our services and website
- Send occasional emails (with your consent)
- Display relevant advertisements via third-party services like Google AdSense

3. How We Protect Your Information

Your data is stored securely. We do not sell, trade, or rent your personal information to others. We use industry-standard security practices to keep your data safe.

4. Cookies

Our website may use cookies and similar technologies to enhance user experience, analyze website traffic, and display personalized ads.

You can choose to disable cookies through your browser settings.

5. Third-Party Services

We may use third-party services like Google AdSense or Analytics, which may collect anonymized data to serve relevant ads or track website usage.



These services have their own privacy policies.

6. Your Rights

You may:

- Request a copy of your personal data we have on file
- Ask us to delete your information
- Unsubscribe from emails at any time

7. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact us at: grassrootslm.ca@gmail.com